

THE ADVOCATE FUND

**making
the
law happen**



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ABOUT US

The Advocate Fund is a private investment fund that provides finance for small to medium sized legal claims at scale across the Australian market.

By working closely with the law firm and plaintiff, we provide finance tailored to the needs of the parties and the claim.





Our Principles

Flexibility

We apply a flexible funding model that allows The Advocate Fund to fund claimants in a way that meets their individual needs. Different models of finance include, corporate funding, usually involving a basket of unrelated claims, to tailored funding for specific expenses, including counsel fees.

*These are our
principles on
which we
support firms
and plaintiffs*

Support

We bring a wealth of experience in running and winning litigation. The Advocate Fund adds significant value beyond finance to support the retained firm and the claimant in the management of the claim.

Speed

We combine data driven analysis as well as traditional legal due diligence to quickly determine key decision metrics for your case, allowing The Advocate Fund to quickly determine if the case can be funded and the terms of finance.



Our Services

*These are some
of the funding
categories that
we support*

Small + Medium Claims

Barrister Fees

Building and Construction

Commercial Litigation

Corporate funding of a portfolio of
claims

Family Law

Insolvency

BENEFITS

- ▶ The Advocate Fund allows companies to move plaintiff litigation off balance sheet and off risk, freeing up capital to invest into core products or services.
- ▶ Funding may also allow companies to maintain a risk averse strategy while allowing the claims to be monetised and provide a return to the business.
- ▶ Allows law firms to work with their client base to pursue claims that exceed the risk appetite of the client and removes financial pressure on the law firm that may otherwise be asked to carry the cost of the claim.

FUNDING

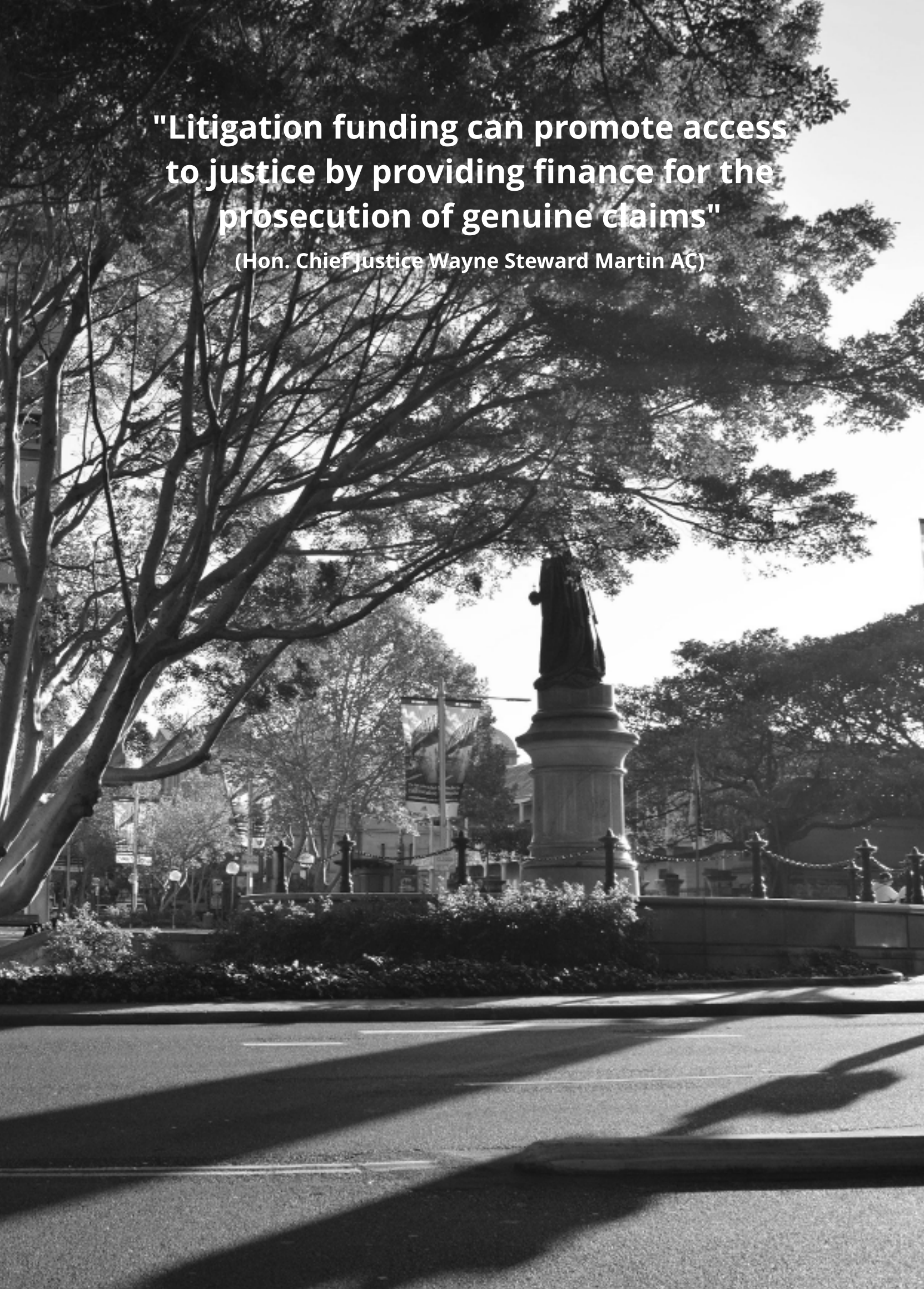
- ▶ The Advocate Fund applies a risk based funding model. By identifying key funding metrics, including projected running time and prospects of success and recovery, we tailor the funding and charges applied based on the merits of the case.
- ▶ We assess and fund quickly. Through a quantitative and qualitative assessment process we determine the terms of funding. We are a private fund that moves efficiently to fund the firm and plaintiff.
- ▶ We traditionally pay all legal fees and disbursements costs required to run a claim. We also meet any cost order awarded against the client. Allowing the law firm to be fully funded and the client to be off risk in a loss scenario.

CRITERIA

- ▶ Probability of win by judgment or settlement.
- ▶ Recoverability against defendant.
- ▶ Projected running time.
- ▶ Projected total funding cost.
- ▶ Projected total settlement or judgment amount.

**"Litigation funding can promote access
to justice by providing finance for the
prosecution of genuine claims"**

(Hon. Chief Justice Wayne Steward Martin AC)



MANAGEMENT



ROSS KOFFEL

Executive Chairman: Matter Selection, Case Management and Compliance.

Ross Koffel's distinguished career spans over 40 years, uniquely in both business and legal practice. Ross brings to The Advocate Fund a depth of both practical business experience, connectivity and legal expertise.

Drawing upon his long standing relationships with members of the Bar and expert witnesses, Ross has established a notable career through building and directing teams to achieve successful outcomes in complex litigation matters.

With the responsibility of matter selection, legal specialists and tactical advice, Ross brings proven and exceptional experience.

AARON KOFFEL

Executive Director: Business Development, Case Management, Investor Relations.

Aaron's role is in business analysis, compliance and forecasting to ensure that the Investments made in chosen funding targets are sound, and reflect a formula for a successful return on investment.

He is well positioned for this role, holding an MBA from Columbia Business School and London Business School, as well as having extensive experience in the legal industry both in private practice and as General Counsel.

Aaron provides a pragmatic and analysis based skill set to the fund, focused on; commercial viability, prospects of success, reporting and ameliorating the limitation of risk.





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CONTACT US

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